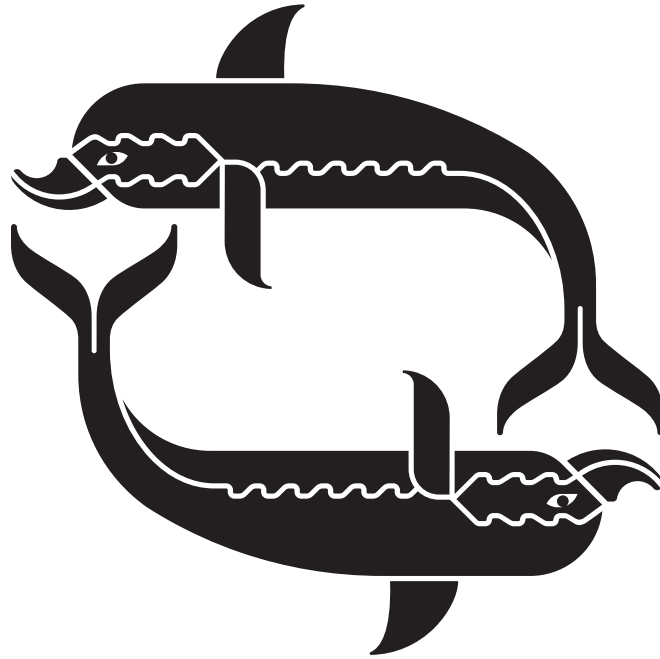




MEDEA



MEDEA 2017

PHYSIS | MORPHOSIS

5th International Interdisciplinary Symposium on Art, Science and Technology

September 1-8 2017, Heraklion, Crete

## PROGRAMM

**MEDEA 2017** Fifth International Interdisciplinary Symposium on Art, Science and Technology, **ISLICS 2017** Second International Symposium on Legal Implications of Cyber Society, **PTA 2017** Second International Symposium on Physics, Technology and Art, **ITM 2017** First International Symposium on Information Tools in Management, **ROLLER POSTER / CRETE** Showcase of Polish Self-Edition Posters and Invited International Artists, **ARCH Inside / CRETE** Exhibition of the Chair of Interior Architecture of the Visual Arts Department of the Academy of Art in Szczecin and Invited Guests.

<b>FRIDAY</b> 1.09.2017	8:00 - 19:00 19:00 - 20:00	Arrival of Participants and accomodation at Castro Hotel (CH) Registration Desk Open / Castro Hotel Lobby Sign-up for accompanying events (see schedule, additional cost)
<b>SATUARDAY</b> 2.09.2017	8:00 - 19:00 19:00 - 20:00  20:00	Arrival of Participants and accomodation at Castro Hotel Registration Desk Open / Castro Hotel Lobby Sign-up for accompanying events (see schedule, additional cost) Information Session - Symposium Overview / Castro Hotel Lobby A. Guskos, N. Guskos, I. Gawłowicz, J. Machnicka, J. Palka
<b>SUNDAY</b> 3.09.2017	19:30	Bus from Castro Hotel to Museum of Visual Arts of Heraklion  <b>Opening: Roller Poster / Crete</b> Showcase of Polish Self-Edition Posters and Invited International Artists <b>Opening: Arch Inside / Crete</b> Exhibition of the Chair of Interior Architecture of the Visual Arts Department of the Academy of Art in Szczecin and Invited Guests  20:00 Reception 20:15 Welcome Adress <b>Roller Poster / Crete</b> by Justyna Machnicka 20:30 Welcome Adress <b>Arch Inside / Crete</b> by Józef Jurek and Mirosława Jarmołowicz  21:15 Bus from Museum of Visual Arts of Heraklion to Castro Hotel
<b>MONDAY</b> 4.09.2017	9:00  9:30  9:45     10:00 - 12:00  10:00 10:30 11:00 11:30  12:00  12:30 - 14:30  12:30 13:00 13:30 14:00  14:30  14:45-16:15  14:45	Bus from Castro Hotel to Physics Department, University of Crete (PD)  Coffee, PD Auditorium Lobby  <b>Joined Conferences Opening</b> , PD Auditorium  <b>MEDEA 2017</b> Welcome Adress: Andreas Guskos <b>PTA 2017</b> Welcome Adress: Nikos Guskos <b>ISLICS 2017</b> Welcome Adress: Izabela Gawłowicz <b>ITM 2017</b> Welcome Adress: Zygmunt Drażek  <b>General Session 1</b> , PD Auditorium Chairman: Izabela Gawłowicz  George J. Papadopoulos, <i>Physics, Technology and Art</i> Jarosław Rybicki, <i>Alchemy: its yesterday and today</i> Andrzej M. Kempniński, <i>Trojan War in the Caucasus</i> Andreas Guskos, <i>Gene, Meme, Techne. Art, Nature and Information.</i>  Lunch break (by own preference)  <b>General Session 2</b> , PD Auditorium Chairman: Wojciech Kempniński  Krzysztof W. Wojciechowski, <i>Perfect auxetics</i> Justyna Machnicka, <i>Empathy in Design. Examples of using empathy in design. From graphic design to User Centered Design (UCD)</i> Iwona Wierzchowiecka-Rudnik, <i>The Controversial Sale of the Louvre Brand</i> Jakub Swacha, <i>Gamification of BYOD e-guides</i>  Coffee, PD Auditorium Lobby  <b>General Session 3</b> , PD Auditorium Chairman: Krzysztof W. Wojciechowski  Wojciech Kempniński, <i>Quantum Filtration – Entropy Filters</i>

- 15:15 Marta Dziomdziora, *Realistic Landscape, Synthetic Landscape and Subjective Landscape*  
 15:45 Nikos Guskos, *Magnetism – Technology – Art*  
 16:15 Coffee, PD Auditorium Lobby  
 16:30 Bus from Physics Department, University of Crete to Castro Hotel

**TUESDAY**  
 5.09.2017

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- 9:00 Bus from Castro Hotel to Physics Department, University of Crete  
 9:30 Coffee, PD Auditorium Lobby  
 9:45 - 17:45 Parallel Sessions MEDEA/PTA/ISLICS/ITM  
 9:45 - 11:45 **Session 1, Panel 1, Art/Science/Technology**, PD Auditorium  
 Chairman: Henryk Regimowicz  
 9:45 Józef Jurek, *Form – Function – Emotion in Architectural Space Design*  
 10:15 Katarzyna Zwolak, *Interactivity in Designing for Children*  
 10:45 Mikołaj Stankowski, *Formulation of References and Meanings in Renovated Interiors Based on Selected Examples*  
 11:15 Elżbieta Wasyluk, *Painting as a Pattern of Forces. Study from Nature – Construction of Figuration*  
 9:45 - 11:45 **Session 1, Panel 2, Social Sciences & Technology**, PD Lecture Room. Chairman: Jakub Swacha  
 9:45 Zygmunt Drażek, Ivonne Cleary, Sissi Closs, Jan Engberg, Voichita Ghenghea, Joyce Karreman, Birgitta Meex, Patricia Minacori, Daniela Straub, *TecCOM Frame as a Tool for Technical Communicators*  
 10:15 Leszek Kiełtyka, *Role of Manager in Contemporary Organizations*  
 10:45 Marcin Mastelarz, *Software Sizing Methods for Estimating Cost of Social Networking Applications*  
 11:15 Ireneusz Miciuła, J. Miciuła, *Information System for Evaluating Financial Condition of Enterprises*  
 11:45 Coffee, PD Auditorium Lobby  
 12:00 - 14:00 **Session 2, Panel 1, Art/Science/Technology**, PD Auditorium  
 Chairman: Mirosław Pawłowski  
 12:00 Natalia Bąba-Ciosek, Janusz Stankowski, *Reflections on Symbiosis of Design, Research and Education*  
 12:30 Mirosława Jarmołowicz, *Street Art in the Emotional Space of the City. New Aesthetics in Visual and Social Communication*  
 13:00 Jakub Palka, *Virtual Mock-Up as an Alternative Presentation of Architectural Ruins*  
 13:30 Mariusz Szajda, *Secularisation of Sacred Buildings as an Opportunity/Threat*  
 12:00 - 13:30 **Session 2, Panel 2, Social Sciences & Technology**, PD Lecture Room. Chairman: Iwona Wierzchowiecka-Rudnik  
 12:00 Marek Górka, *Cyber Technology – Opportunity or Threat for the Development of Public Institutions*  
 12:30 Izabela Gawłowicz, *“International Community” in the Jurisprudence of the International Court of Justice – an Important Legal Instrument Connecting the Court with the Developing Cyber Technology*  
 13:00 Letizia Casertano, *The Fight against Illicit Trafficking of Cultural Heritage in Cyber Society: Multifaceted Responses to a Complex Challenge*  
 14:00 Lunch break (by own preference)

- 14:30-16:30 **Session 3, Panel 1, Art/Science/Technology**, PD Auditorium  
Chairman: Józef Jurek
- 14:30 Henryk Regimowicz, *Graphic Interface in Public Spaces*  
15:00 Michał Żerdzicki, *Technology and Design Aspects of Graphical User Interface (GUI) Design*  
15:30 Natalia Bąba-Ciosek, Andrzej Ciosek, *Design Concept in Architectural Space*  
16:00 Mirosław Pawłowski, *COEXISTANCE: Thinking of the Future of Printmaking*
- 14:30-16:00 **Session 3, Panel 2, Social Sciences & Technology**, PD Lecture Room. Chairman: Jarosław Rybicki
- 14:30 Mateusz Kempniński, M. Sliwinska-Bartkowiak, *Wetting Phenomena in Porous Carbons*  
15:00 Grzegorz Żołnierkiewicz, N. Guskos, J. Typek, A. Guskos, E. Kusiak-Nejman, A. W. Morawski, A. Wanag, J. Kapica-Kozar, *EPR Study of TiO<sub>2</sub>:GO*  
15:30 Malwina Pilarska, *The Influence of Physicochemical Factors of the Activating Environment on the Motility and Parameters of Seminal Movement of Fish from Selected Systematic Groups of Salmon (Salmo salar)*
- 16:30 Coffee, PD Auditorium Lobby  
16:45 Bus from Physics Department, University of Crete to Castro Hotel  
20:00 Dinner at traditional restaurant (accompanying event, additional cost)

**WEDNESDAY**  
6.09.2017

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- 10:00 - 12:00 **Session 4, Panel 1, Art/Science/Technology**, Hotel Multimedia Room  
Chairman: Andreas Guskos
- 10:00 Katarzyna Utecht, *Process of Private Space Shaping – Identity of Place and Architecture of Emotions. Transformable Living Unit – Customization and Shaping of Building Tectonics to Best Suit Human Needs and Space Condition*  
10:30 Dominika Zawojska, *Is There Standardization in Designing Small Mobile or Temporary Public Utility Units?*  
11:00 Dominika Zawojska, *ARCH Inside, the First International Exhibition of Architecture Designs, Interior Design and Decorative Arts*  
11:30 Aleksander Guskos, *Information Logistics*
- 12:15 - 16:15 WORKSHOP SESSIONS
- 12:15 Marek Górka, *Manipulation Techniques on the Internet. How to Spot a Liar in Cyberspace?*  
14:15 Iwona Wierchowiewicka-Rudnik, *Brand as a Business Model and Cultural Good*

**THURSDAY**  
7.09.2017

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- 8:00 Excursion(to be announced, additional cost)  
21:00 Closing Party at Hotel Castro

**FRIDAY**  
8.09.2017

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- 8:00 - 12:00 Departure of Participants